

With grateful thanks to:

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Kelli Hudson, Assistant Vice President for SFS
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Al Thiel, Assistant Director of Student Development



Joy Garnett, "Molotov" (2003, oil on canvas, 60 x 70 inches)

Iona College presents
Inaugural **The**
Conference
on Intellectual Property

June 12-13, 2009

FRIDAY JUNE 12th

10-11:30pm

Literature, Art, and Piracy I McGrath Room A

Chair: Eileen Panetta

Kathleen Kennedy *Translating Early Modern Pirates*

Andreas Stuhlmann *Plagiarism, Pride, and Prejudice*

Stephen Butler *Joyce and Copyright*

Cultural and Intellectual Property Rights McGrath B

Chair: Tresmaine Grimes

Stephen Marvin *Copyright Issues for Web 2.0/Web 3D*

Katherine Farias: *Folklore Under National & International
Copyright*

Tamara Mann *Iraqi Jewish Archive & Logic of Cultural
Property*

1-2:30pm

Intellectual Property & The Law McGrath A

Session Chair: John Breslin

Richard Wilson *Peer to Peer File Sharing: Social, Ethical,
and Legal Issues*

Yi Fu Chen *Patent Law and Traditional Chinese Medicine*

Rose Sengendo *Trademark Protection in Africa*

Politics and Property I McGrath B

Chair: Michael Jordan

Connie Powell & Mia Moody-Hall *Changing Face of Politics: Social
Networking During The 2007-08 Primaries And Its Impact On
Intellectual Property*

Kathleen Olson *Politicians, Publicity Rights, and Political
Speech*

Robin Hunt *CIBER team and Intellectual Property Policy*

2:45-4:15pm

Literature, Art, and Piracy II McGrath A

Chair: Scott Cleary

Denise Budd *The Intellectual Property of the Renaissance
Artist*

Jeffrey Berlin: *Schnitzler's Views on Intellectual Property*

Scott Cleary *William Warburton, Pope and Intellectual
Property*

Politics and Property II McGrath B

Chair: Teresa Delgado

Victoria Ekstrand *Don't Steal My Headline, Don't Steal My
Facts" The Hot News Doctrine Heats up the Debate about
News in the Public Domain*

Gail Drakes *The Stories We Cannot Afford to Remember:
Intellectual Property Law & Collective Memories of the Civil
Rights Movement*

John Knapp: *Taking Games Seriously: Category Confusion
in Video Game Copyright*

4:30-6:00pm

Keynote Address Spellman Faculty Reception Room

Joy Garnett *Who Owns History? Art, Agitprop and
Appropriation in the Digital Age*

6:00pm- Dinner

SATURDAY JUNE 13th

9-10:30am

Plagiarism, Property, & Students I McGrath A

Chair: Dean DeFino

Dagmar Zuefle *Authorship, Ownership, & Student Compositions*

Dorothy Pisarski *An Analysis of the Impact of Student Participation in Academic Honesty Discourse and Code of Ethics*

John Rodgers *Teaching the Art of Skillful Citation in the Intellectual Commons*

The Present and Future of Intellectual Property McGrath B

Chair: David Cundy

Anirban Mazumder *Information, Copyright, and the Future*
Jonathan Trerise *A Philosophical and Economic Argument for Why Patents Are Not Incentives*

David Cundy *The Jolly Roger at Half-Staff: The Ironic Ongoing Battle to Protect Online Intellectual Property*

10:45am-12:15pm

Plagiarism, Property, & Students II McGrath A

Chair: Fredrica Rudell

John Rodgers *Plexis and Plagiarism: An Argument Against Showing the Red Card*

Itai Sneh *Fighting Plagiarism Innovatively: Interviews, Citations, and Information Literacy*

Adam Goldstein *Bullshit Plagiarism*

The Limits of Intellectual Property

McGrath B

Chair: John Mahon

Ron Healy & Joseph Timoney *Addressing Limitations in the Distribution of Public Performance Royalties*

Marc Roark *Limitations of Sales Warranties as an Alternative to Intellectual Property Rights*

Dorothy Pisarski *Teaching IP Law to Advertising Students*

12:30pm

Closing Luncheon

Spellman Faculty Reception Room

1:00pm

Keynote Address

Laura Quilter, J.D.

Spellman Faculty Reception Room

Closing Remarks

Brian Nickerson, Dean of Arts and Sciences, Iona College

Conference Participants

Jeffrey Berlin, Independent Scholar
John Breslin, Iona College
Denise Budd, Columbia University
Stephen Butler, Iona College
Yi Fu Chen, Faculty of Law, University of Hong Kong
Scott Cleary, Iona College
David Cundy, Iona College
Teresa Delgado, Iona College
Gail Drakes, New York University
Victoria Ekstrand, Bowling Green State University
Katherine Farias, Independent Scholar
Joy Garnett, painter
Adam Goldstein, Iona College
Tresmaine Grimes, Iona College
Ron Healy, National University of Ireland, Maynooth
Robin Hunt, University College London
Michael Jordan, Iona College
Kathleen Kennedy, Penn State, Brandywine
John Knapp, Independent Scholar
John Mahon, Iona College
Tamara Mann, Columbia University
Stephen Marvin, West Chester University
Mia Moody-Hall, Baylor University
Brian Nickerson, Iona College
Kathleen Olson, Lehigh University
Eileen Panetta, Iona College
Dorothy Pisarski, Drake University
Connie Powell, Baylor University
Laura Quilter, J.D
Marc Roark, University of La Verne College of Law, Ontario
John Rodgers, Baylor University Medical School
Fredrica Rudell, Iona College

Rose Sengendo, Attorney, Sengendo and Co. Advocates, Kampala-Uganda

Itai Sneh, John Jay College

Andreas Stuhlmann, University of Hamburg

Joseph Timoney, National University of Ireland, Maynooth

Richard Wilson, University of Maryland, Baltimore County

Dagmar Zuefle, Independent Scholar

Conference Organizers

Amy D. Stackhouse, Ph.D.

Dean Defino, Ph.D.

Christina Carlson, Ph.D.

Scott Cleary, Ph.D.