

## Conference Presenters

Clifford Anderson ..... *Princeton Theological Seminary*  
James Boyle ..... *Duke University*  
Peter Chapin ..... *Iona College*  
David Cundy ..... *Iona College*  
Victoria Smith Ekstrand ..... *Bowling Green State University*  
Alex Eodice ..... *Iona College*  
Akshay Garg ..... *Hidayatullah National Law University, Raipur, India*  
Akanksha Garg ..... *Hidayatullah National Law University, Raipur, India*  
Matthew James Goins ..... *Openflows.com*  
Nitin Gomber ..... *The Franklin Pierce Law Center, New Hampshire*  
Graeme Gooday ..... *University of Leeds*  
Chris Hosea ..... *independent scholar*  
Mohammad Towhidul Islam ..... *Macquarie University, Australia*  
Santosh Khadka ..... *Syracuse University*  
Jamie King ..... *VODO.net*  
Jerzy Koopman ..... *CEIR, Utrecht University, Life Science Law Counsel,  
..... The Netherlands*  
Amy Lai ..... *Boston College*  
Matthew Longabucco ..... *New York University*  
Kathleen K. Olson ..... *Lehigh University*  
Nina Paley ..... *cartoonist, animator, filmmaker*  
Connie Davis Powell ..... *Baylor University School of Law*  
Neethu Rajam ..... *School of Law, KIIT, India*  
Marc Roark ..... *University of La Verne College of Law, Ontario*  
John Rodgers ..... *Baylor College of Medicine, Houston, Texas*  
Alycia Sellie ..... *CUNY, Brooklyn College Library*  
Cynthia Nicole Shipman ..... *Bowling Green State University*  
Richa Shukla ..... *Hidayatullah National Law University, Raipur, India*  
Johnathan Trerise ..... *Florida International University*  
Richard Wilson ..... *University of Maryland, Baltimore County*

## Conference Organizers

Amy Stackhouse ..... *Iona College*  
Dean DeFino ..... *Iona College*

## Special Thanks

Br. James A Liguori ..... *President, Iona College*  
Brian Nickerson ..... *Dean, School of Arts and Science, Iona College*  
Warren Rosenberg ..... *Provost and Vice President of Academic Affairs,  
..... Iona College*  
Department of English ..... *Iona College*  
Honors Program ..... *Iona College*  
Film Program ..... *Iona College*  
Lisa O'Malley ..... *Office of the Registrar*  
Alex Eodice ..... *Department of Philosophy*  
Dawn Insanalli ..... *Director of Public Relations*  
Herb Lopez ..... *Director of College Communications*  
Joan Clark ..... *Director of Business Services*  
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Peter Maceli ..... *Webmaster*  
Jason Kattenhorn ..... *Graphics*  
Woody Brown ..... *Document Services*  
Rick Palladino ..... *Director of Libraries*  
John Breslin ..... *Department of Mass Communication*  
Natalka Sawchuk ..... *Assistant Director of Libraries*  
Kelli Hudson ..... *Acting Vice President for Finance and Administration/Controller*  
Adrianna DiLello ..... *Director of Information Technology*  
Al Thiel ..... *Assistant Director of Student Development*  
Shannon Donlon ..... *Department of English, Iona College*

Iona College  
715 North Avenue  
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www.iona.edu  
Celebrating Over 200 Years of Christian Brothers' Education

**IONA**

CONFERENCE ON INTELLECTUAL PROPERTY  
IONA COLLEGE, **APRIL 30 - MAY 1, 2010**



"Rishis," from *Sita Sings the Blues* by Nina Paley, 2008

## FRIDAY, APRIL 30

9:00 - 10:00 am

### REGISTRATION AND COFFEE

McGrath Rooms A&B, Robert V. LaPenta Student Union

10:00 - 11:30 am

### SESSION I

#### PANEL A:

#### SCIENCE & TECHNOLOGY & INTELLECTUAL PROPERTY - McGrath A

Panel Chair:

Warren Rosenberg, PhD

Jerzy Koopman

Biotechnological R&D and Patent Law: What about Traditional Medicinal Knowledge?

Johnathan Trerise

Patents and Scientific Inquiry

Richard Wilson

Laptops and Airport Security: Social and Ethical Issues

#### PANEL B:

#### KINDLE, GOOGLE, AND THE CONSUMER - McGrath B

Panel Chair:

John Breslin, PhD

Nitin Gomber

Hidden Codes and High-Profile Lawsuits

Neethu Rajam

Managing Intellectual Property Laws in Cross Domain Technological Arena: A Spyglass for India and Europe

Alycia Sellie & Matthew Goins

The Rights of Readers and the Threat of the Kindle

Noon - 1:00 pm

### KEYNOTE ADDRESS - Christopher J. Murphy Auditorium

James Boyle, LLB, LLM

Cultural Agoraphobia: or Why We Wouldn't Invent the Web Today

1:00 - 2:30 pm

### LUNCH BREAK

2:30 - 4:00 pm

### SESSION II

#### PANEL A:

#### THE PRIVATE AND THE PUBLIC - McGrath A

Panel Chair:

Nancy-Jo Johnson, PhD

David Cundy

When Concepts Become Human: The Parallels Between Corporate Rights and Intellectual Property

Graeme Gooday

Property or Monopoly? The Troubled Victorian Social Contract for Patents

#### PANEL B:

#### OF LAW AND OTHER MUTABLE THINGS - McGrath B

Panel Chair:

Michael Jordan, PhD

Akanksha Garg, Akshay Garg & Richa Shukla

Insuring the Intangible: Legal Facets & Challenges in Intellectual Property Insurance

Santosh Khadka

Quest for Ideal Copyright Legislation: A Survey of "Public Good" Provision Across Four Countries

Kathleen K. Olson

The Right of Publicity and Newsworthiness: An End to Judicial Deference?

4:15 - 5:30 pm

### SESSION III

#### ROUNDTABLE

#### MCGRATH A: NEW MODELS, NEW MODES

Jamie King, James Boyle, Nina Paley, John Rodgers

5:30 - 6:30 pm

Dinner - Faculty Reception Room, Spellman Hall

6:45 - 9:00 pm

### SCREENING/DISCUSSION - Romita Auditorium, Ryan Library

Sita Sings the Blues (2008) with filmmaker, Nina Paley

## SATURDAY, MAY 1

8:30 - 9:00 am

### REGISTRATION AND COFFEE

McGrath Rooms A&B, Robert V. LaPenta Student Union

9:00 - 10:30 am

### SESSION IV

#### PANEL A:

#### PROPERTY RIGHTS, GLOBAL AND LOCAL - McGrath A

Panel Chair:

Brian Nickerson, JD, PhD

M. Towhid Islam

Protection of Intellectual Property Rights in Bangladesh: Problems and Prospects

Clifford Anderson

Should Churches Have Property Rights in Their Names?

Richard Wilson

Trade Secrets and Engineering Technology

#### PANEL B:

#### Here, There, Everywhere: Locating IP - McGrath B

Panel Chair:

Alex Eodice, PhD

Marc Roark

Reshuffling the Art on the Cathedral Walls: Viewing Entitlements in Copyright Through the OutlierLens

Connie Davis Powell

The Ebay Exemption: Restructuring the Trademark Safe Harbor for Internet Intermediaries

Cynthia Shipman & Victoria Ekstrand

Whether They Will Admit It or Not: The Free Culture Movement Inspires a Second Wave of Critical Legal Studies

10:45 - 12:15 pm

### SESSION V

#### PANEL A:

#### AUTHORSHIP AND AUTHORITY - McGrath A

Panel Chair:

Scott Cleary, PhD

Peter Chapin

The Plagiarized Poe

Amy Lai

The Death of the Author: Reconceptualizing 60 Years Later: Coming Through the Rye as Metafiction in Salinger v. Colting

Matt Longabucco & Chris Hosea

Copyright and Common Sense

#### PANEL B:

#### PLAGIARISM AND ETHICS - McGrath B

Panel Chair:

Eileen Panetta, PhD

Alexander Eodice

The Personal Problem of the Plagiarist

John Rodgers

"Buddy, can you spare a phrase?" The Writer's Voice in Summary and Paraphrase

12:30 - 1:30 pm

### LUNCHEON AND CLOSING - Faculty Reception Room, Spellman Hall

#### CLOSING REMARKS

Brian Nickerson, JD, PhD

*Dean, School of Arts and Science, Iona College*