

INTERNATIONAL BUSINESS MAJOR BBA Course Checklist 2011_12

(For students who entered Iona in **Fall 2007 or later**)

Chair of MKT & IB. – Dr. Rudell (frudell@iona.edu; 637-2748) 74 President Street

NEW (2007) COLLEGE CORE	BUSINESS DEGREE CORE	INTERNATIONAL BUSINESS MAJOR COURSES
<input type="checkbox"/> ECO 201. Basic Microeconomic Analysis (<i>Pre/co-req: college math</i>)	<input type="checkbox"/> BUS 130. The Legal Environment of Business	<input type="checkbox"/> BEC 325. Dimensions of International Business <i>Prerequisite: ECO202</i>
<input type="checkbox"/> ECO 202. Basic Macroeconomic Analysis (<i>Pre/co-req: college math</i>)	<input type="checkbox"/> BUS 140. The Law of Agency, Bus. Org., Commercial Paper and Sales (<i>Some frosh may take BUS100 instead</i>)	<input type="checkbox"/> MKT 414. International Mktg <i>Prerequisite: BUS 240</i>
<input type="checkbox"/> CS 140. Computer Applications	<input type="checkbox"/> BUS 150. Information Systems	<input type="checkbox"/> MNG 414. International Mngmt <i>Prerequisite: BUS 220</i>
<input type="checkbox"/> MTH 134. Brief Calculus (or more advanced MTH231 course) (<i>If weak in math, use LA elec for MTH123or135 first</i>)	<input type="checkbox"/> BUS 201. Principles of Financial Accounting	<input type="checkbox"/> FIN 333. Global Finance <i>Prerequisite: BUS210, BUS 230</i>
<input type="checkbox"/> SCS 101. Introduction to Oral Communication	<input type="checkbox"/> BUS 202. Principles of Managerial Accounting <i>Prereq: BUS201</i>	<input type="checkbox"/> IB ELEC
<input type="checkbox"/> ENG 120. Communication Skills: Writing I	<input type="checkbox"/> BUS 210. Statistics <i>Prerequisite: MTH134 or equivalent</i>	<input type="checkbox"/> IB ELEC
<input type="checkbox"/> ENG 203. Foundations and Traditions of Literature <i>Prerequisite: ENG 120</i>	<input type="checkbox"/> BUS 220. Principles of Management	<input type="checkbox"/> IB ELEC
<input type="checkbox"/> ENG 204. Lit. of the Modern World <i>Prerequisite: ENG 203</i>	<input type="checkbox"/> BUS 230. Principles of Finance <i>Prerequisite: BUS 201, MTH 134 or equiv.</i>	Choose IB electives from:
<input type="checkbox"/> HST 101. Contemporary Civilization I: Topics in Western Civilization	<input type="checkbox"/> BUS 240. Principles of Marketing <i>Prereq: Sophomore standing</i>	BLW415 Int'l Bus Law
<input type="checkbox"/> HST 201. Contemporary Civilization II: Topics in Non-Western Civilization <i>Prerequisite: HST101</i>	<input type="checkbox"/> BUS 320. Production and Operations Management <i>Prereq: BUS 210 or equivalent</i>	FIN436 Int'l Fin Mgmt FIN437 Int'l Banking & Fin Mkts
<input type="checkbox"/> STL 100. Scientific and Technological Literacy (or take BIO, CHM or PHY sequence to satisfy Science req'ment)	<input type="checkbox"/> BUS 410. The Role of Business in Contemporary American Society <i>Prerequisite: Senior Status</i>	MKT350 Global Fashion Marketing MKT360 Global Entertainment Marketing MKT371 Global Internet Marketing
<input type="checkbox"/> STL 1_5 (choose topic) <i>Prereq: STL 100 (or second BIO, CHM or PHY course if not using STL)</i>	<input type="checkbox"/> BUS 470. Business Policy and Strategy <i>Prerequisite: All 100, 200 and 300 level BUS courses listed above, and Senior Status.</i>	MKT416 Int'l Advertising MKT418 Import/Export Mgmt MNG415 Int'l HR Mgmt
<input type="checkbox"/> RST 101. Intro to the Study of Religion	<input type="checkbox"/> **BUS ELEC	Globally themed special topics courses in FIN, IS, MKT, MNG
<input type="checkbox"/> RST ELEC Choose from RST204-209 <i>Prerequisite: RST101</i>	<input type="checkbox"/> **BUS ELEC	Internationally-based internships in FIN, IS, MKT, MNG (see dept. chairs)
<input type="checkbox"/> PHL 110. Introduction to Philosophy	**Business elective is any course in Hagan, preferably outside your major.	(If internship is "domestic," use it to satisfy business elective.)
<input type="checkbox"/> PHL 210. Moral Philosophy <i>Prerequisite: PHL110</i>	(e.g., ACC, BEC, BLW, FIN, IS, MNG, MKT)	
<input type="checkbox"/> FPA 2XX (One 200 level course in Fine and Performing Arts)		Be sure to check prerequisites for all courses!
<input type="checkbox"/> *Liberal Arts ELEC	*Liberal Arts elective = any course offered in School of Arts & Science (e.g., PSY, SOC,	
<input type="checkbox"/> *Liberal Arts ELEC	MCO, MTH, FLM, POL, CRJ, ENG, FPA, Foreign Language, etc.)	
<input type="checkbox"/> *Liberal Arts ELEC		
<input type="checkbox"/> *Liberal Arts ELEC	Economics (except ECO100) and IDS courses can be used as Business or Liberal Arts elective.	