

# INTERNATIONAL BUSINESS MAJOR BBA Course Checklist 2008 - 2009

(For students who entered Iona **before** Fall 2007)

Chair of Mktg & IB – Dr. Rudell ([frudell@iona.edu](mailto:frudell@iona.edu); 637-2748)

NB: Two numbers indicate pre and post-2007 (old/new) course #s

“OLD” COLLEGE CORE	BUSINESS DEGREE CORE	IB MAJOR COURSES
<input type="checkbox"/> <b>ECO 201.</b> Basic Microeconomic Analysis ( <i>pre/co-req: college math</i> )	<input type="checkbox"/> <b>BUS 101/201.</b> Principles of Financial Accounting	<input type="checkbox"/> <b>BEC 325.</b> Dimensions of International Business <i>Prerequisites: ECO 202</i>
<input type="checkbox"/> <b>ECO 202.</b> Basic Macroeconomic Analysis ( <i>pre/co-req: college math</i> )	<input type="checkbox"/> <b>BUS 202.</b> Principles of Managerial Accounting <i>Prereq: BUS 101/201</i>	<input type="checkbox"/> <b>MKT 414.</b> International Mktg <i>Prerequisite: BUS 340/240</i>
<input type="checkbox"/> <b>MTH 133.</b> Finite Mathematics <b>Beginning Fall 07: MTH123 or 135</b>	<input type="checkbox"/> <b>BUS 130.</b> The Legal Environment of Business	<input type="checkbox"/> <b>MNG 414.</b> International Mngmt <i>Prerequisite: BUS 310/220</i>
<input type="checkbox"/> <b>MTH 134.</b> Brief Calculus (or more advanced Calculus course)	<input type="checkbox"/> <b>BUS 140.</b> The Law of Agency, Bus. Org., Commercial Paper and Sales	<input type="checkbox"/> <b>FIN 333.</b> Global Finance <i>Prerequisite: BUS 330/230</i>
<input type="checkbox"/> <b>CS 140.</b> Computer Applications	<input type="checkbox"/> <b>BUS 210.</b> Statistics <i>Prerequisite: MTH 133, 134 or college math course</i>	<input type="checkbox"/> <b>IB ELEC</b>
<input type="checkbox"/> <b>CS 145.</b> Dimensions of Modern Computing <i>Prerequisite: CS 140</i> <i>(After 8/06, take core LA elec)</i>	<input type="checkbox"/> <b>BUS 300/150.</b> Management Information Systems <i>Prereq: CS 145 (or CS140 after 8/06)</i> <b>Fall07 - may take BUS150 w/no prerequisite</b>	<input type="checkbox"/> <b>IB ELEC</b>
<input type="checkbox"/> <b>ENG 120.</b> Communication Skills: Writing I	<input type="checkbox"/> <b>BUS 310/220.</b> Principles of Management <i>Prereq: Sophomore standing</i>	<input type="checkbox"/> <b>IB ELEC</b>
<input type="checkbox"/> <b>SCS 101.</b> Introduction to Oral Communication	<input type="checkbox"/> <b>BUS 320.</b> Production and Operations Management <i>Prerequisite: BUS 210 or equivalent</i>	Choose from: ACC331 Int'l Accounting BLW415 Int'l Bus Law
<input type="checkbox"/> <b>ENG 203.</b> Foundations and Traditions of Literature <i>Prerequisite: ENG 120</i>	<input type="checkbox"/> <b>BUS 330/230.</b> Principles of Finance <i>Prerequisite: BUS 201, MTH 134 or equivalent</i>	FIN436 Int'l Fin Mgmt FIN437 Int'l Banking & Fin Mkts
<input type="checkbox"/> <b>ENG 204.</b> Lit. of the Modern World <i>Prerequisite: ENG 203</i>	<input type="checkbox"/> <b>BUS 340/240.</b> Principles of Marketing <i>Prereq: Sophomore standing</i>	MKT416 Int'l Advertising MKT418 Import/Export Mgmt
<input type="checkbox"/> <b>HST 105.</b> Contemporary Civilization I: Topics in Western Civilization <b>Fall07 – HST101</b>	<input type="checkbox"/> <b>BUS 410.</b> The Role of Business in Contemporary American Society <i>Prerequisite: Senior Status</i>	MNG415 Int'l HR Mgmt MNG455 Managing Global Workforce
<input type="checkbox"/> <b>HST 106.</b> Contemporary Civilization II: Topics in Non-Western Civilization <b>Fall07 – HST201 (prereq. HST 101)</b>	<input type="checkbox"/> <b>BUS 470.</b> Business Policy and Strategy <i>Prerequisite: All 100, 200 and 300 level BUS courses listed above, and Senior Status.</i>	Special Topics courses (e.g., MKT406) that are <b>global</b> in scope. <b>Fall 07 – new course numbers:</b>
<input type="checkbox"/> <b>PHL 110.</b> Introduction to Philosophy	<input type="checkbox"/> <b>**BUS ELEC</b>	MKT350 Global Fashion Marketing
<input type="checkbox"/> <b>PHL 210.</b> Moral Philosophy <b>Fall 07 - prerequisite PHL110</b>	<input type="checkbox"/> <b>**BUS ELEC</b>	MKT360 Global Entertainment Marketing
<input type="checkbox"/> <b>RST 203/101.</b> Introduction to the Study of Religion	<b>**Business elective</b> is any course in Hagan, preferably outside your major.	MKT 371 Global Internet Marketing
<input type="checkbox"/> <b>RST ELEC</b> Prereq. RST203 <b>Fall07 – RST2xx</b> <i>Prereq: RST 101 or 203</i>	(e.g., ACC, BEC, BLW, FIN, IDT/IS, MNG, MKT)	Internationally-based internships in FIN, MKT, MNG (see dept. chairs)
<input type="checkbox"/> <b>STL 100.</b> Scientific and Technological Literacy (first course)	<b>*Liberal Arts</b> = School of Arts & Science	(If internship is “domestic,” use it to satisfy business elective.)
<input type="checkbox"/> <b>STL ELEC</b> (choose topic) <i>Prerequisite: STL 100</i>	(e.g., PSY, SOC, MCO, POL, CRJ, ENG, FPA, Foreign Language, etc.)	
<input type="checkbox"/> <b>*Liberal Arts ELEC</b>		<b>Be sure to check prerequisites for all courses!</b>
<input type="checkbox"/> <b>*Liberal Arts ELEC</b>	<b>Economics</b> and <b>IDS</b> courses can be used as Business or Liberal Arts elective.	
<input type="checkbox"/> <b>*Liberal Arts ELEC</b>		