Seeking nominations and applications for the position of Dean of the School of Business

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Location
Iona College is ideally located in New Rochelle (Westchester County), N.Y. It is two miles from Long Island Sound, 20 miles north of Midtown Manhattan and two miles north of the New York City border. Its lovely, tree-lined 45-acre main campus features well-maintained red-brick buildings with stately white columns. It is dotted with inspiring faith-centered and historically significant sculptures. Graduate courses are offered at the main campus in New Rochelle, at the Rockland Graduate Center in Pearl River, N.Y., and at the College’s new satellite location in Rockefeller Center in Manhattan.

The surrounding town of New Rochelle has a population of approximately 80,000. In 2014, New Rochelle was voted the 13th best city in which to live out of 550 cities, and was the only one in Westchester County named to the list. New Rochelle is serviced by the Amtrak/Metro North commuter rail station, the second busiest commuter railroad in North America, offering service between New York City and northern suburbs in New York and Connecticut. The city of New Rochelle offers myriad activities: theaters, parks, beaches, dining, nightlife and cultural events.

The heart of New York City is a short ride away where students and faculty alike can experience the vibrant hub of international finance, arts, sports and communications for both internship and career opportunities, in addition to recreational and cultural activities.

Dean of the School of Business
Iona College seeks nominations and applications for the position of Dean of the School of Business. The new dean will be the chief steward of a recent $17.5 million dollar gift from business school alumnus Robert V. LaPenta. The gift will be utilized to transform the business school’s home into a state-of-the-art teaching and learning facility and to enhance curricular and co-curricular opportunities in significant ways. Moreover, the new dean and the School of Business community will benefit from the generosity of a $15 million gift to Iona from alumnus James P. Hynes and his wife Anne Marie Hynes, the largest lifetime donors to the College. The gift, part of the College’s $150 million Iona Forever campaign, will fuel the creation of The Hynes Institute for Entrepreneurship & Innovation. The Institute is designed to advance student scholarship, accelerate academic innovation, and enhance key learning environments.

Unquestionably, Iona’s new Dean of the School of Business will oversee a period of significant progress and growth at the College.

Iona College
Iona College just celebrated its 75th anniversary year having opened its doors in 1940, with nine Christian Brothers and six lay faculty greeting the first class. The Christian Brothers named the College after Iona, a tiny island off the west coast of Scotland, home to the monastery of St. Columba.

The Iona of today is a mid-sized Catholic college of approximately 3,330 undergraduate and 700 graduate students known for its liberal arts core curriculum, commitment to service, and outstanding business and pre-professional programs. Iona has a Carnegie Classification of “Master’s L,” which represents colleges and universities offering larger master’s programs. Iona participates in NCAA Division I athletic competition. It offers more than 50 majors, 35 minors and 40 graduate programs. Its enhanced academic standing is evident from the national accreditations the College has received in business, computer science, education, mass communication, psychology, marriage and family therapy, chemistry, and social work. Students enroll at Iona from 37 states and 42 countries of origin. Iona is represented around the globe by more than 40,000 alumni.

As a diverse community of learners and scholars, Iona is committed to academic excellence in the tradition of the Christian Brothers and American Catholic higher education. The College is dedicated to educating motivated students seeking to better their lives and the lives of others, using their education for the common good.

Recent Campus Developments
Dr. Joseph E. Nyre became the eighth president of Iona College in 2011 following a distinguished career as a scientist practitioner in developmental psychopathology and as a nationally recognized systems innovator in both health and educational service delivery. Since Dr. Nyre’s arrival at Iona, the campus community has undertaken a multi-pronged approach to ensuring the long-term vitality of the College.

The community deployed a College-wide process to develop, ratify, and execute a comprehensive integrated strategic plan, Advancing our Legacy, Defining our Future. Enrollment and affordability have also been squarely addressed. Undergraduate enrollments have been stabilized and graduate enrollments have grown. Increased support for student financial aid has reduced the net cost of attendance, supporting a top 100 national ranking in 2014 (87) for return on investment.

Faculty and administration completed an inclusive process to review and revise the core curriculum in concert with a comprehensive review of overarching academic programs and units. Faculty have created new graduate, certificate and undergraduate programs; initiated international programs in Spain, France, India, Asia and the Middle East; and advanced new academic support and retention programs.

The development of a new housing strategy has resulted in two new residence halls, renovations to others, and zoning changes creating more than 600 additional campus beds; expanded living-learning communities; new service learning and internship opportunities; corporate partnerships; and a student body actively engaged in the governance and advancement of the College.
This has been a period of significant financial growth for Iona as well. The endowment has grown by over 100 percent in three and a half years to an all-time high of more than $130M, and annual giving has increased by more than 65 percent. Upon doubling the endowment, the College organized and launched “Iona Forever,” the institution’s largest campaign, with a goal of $150M. Its ambitions are in support of scholarships, endowed professorships, academic programs, and improved learning and living environments. The largest gift in institutional history has been realized during this campaign.

The College has also successfully stewarded its resources. Iona defended, maintained, and elevated its institutional credit rating; refinanced its debt; increased unrestricted net assets by more than 40 percent; decreased tuition dependency; initiated a review of spending and efficiency of administrative units; and refined and increased transparency and the role of shared governance in the institutional budgeting process.

A campus master planning process was undertaken and concluded, resulting in more than a 30 percent increase in main campus land and building holdings and enhancements to or new construction of a total of nine campus buildings.

School of Business
The School of Business at Iona College is focused on academically preparing business professionals for careers in today's global economy. The school is comprised of the Undergraduate School of Business and the John G. Hagan Graduate School of Business Administration. It is accredited by AACSB International, a mark of distinction attained by fewer than five percent of the world’s business programs.

The school currently enrolls more than 1,400 undergraduates and graduate students in the five departments of Accounting; Finance, Business Economics, and Legal Studies; Information Systems; Management, Business Administration, and Health Care Management; and Marketing and International Business.

The Undergraduate School offers seven Bachelor of Business Administration (BBA) degrees and eight minors. The Master of Business Administration (MBA) degree includes a choice of eight different major concentrations and 17 Advanced and Post-Masters Certificates. The FastTrack MBA enables students to complete their degree within 13-15 months. Students may choose from seven MS degrees in the fast-growing areas of finance, public accounting, and sports and entertainment.

The School of Business offers the following Centers of Excellence:

The Business Analytics Institute focuses on areas such as data security analytics, risk management analytics, financial analytics, and e-business analytics.

The Center for Business Continuity and Risk Management explores the latest developments in the technology of risk, resilience, and recovery to enable an organization to protect its vital assets, mitigate risk, manage crisis, and recover after a disaster.

The Center for Financial Market Studies creates an experiential learning environment to encourage and stimulate student learning, advance cooperative learning and research among faculty and students, develop entrepreneurial skills, increase financial literacy and involve the broader community in these endeavors. The Center provides open access for students and faculty in the LaPenta-Lynch Trading Floor, the state-of-the-art trading floor which opened in 2011.

The Machine Intelligence Institute helps bring to fruition the promise of the current generation of computer-based technologies for the development of intelligent knowledge-based systems.

The Center for Sports, Entertainment, and Media Business focuses on the best practices of the media, marketing, and management of the sports and entertainment industry.
Faculty Highlights

Business school faculty members include the founder and president of the Uncorrelated Fund, an innovative fund platform; one of the world’s most highly cited researchers with over 42,000 citations to his work in Google Scholar; editor and chief of the International Journal of Intelligent Systems and recipient of the Lifetime Outstanding Achievement Award from the International Fuzzy Systems Association; a former marketing manager for American Airlines; a former senior executive in hospital management in one of New York City’s largest healthcare systems; and the founder of one of the first computer security organizations in the United States.

Iona faculty in the School of Business are actively engaged in scholarship, with 30 published articles in peer-reviewed journals and another 12 in process in 2015-16.

Business school faculty led 46 presentations in the 2015-16 school year on topics including crisis prevention, the Accountable Care Act, and ethical and moral leadership. Special guest presenters included Steve Forbes, chairman & editor-in-chief, Forbes Media; former HBO Sports president, executive producer of the Emmy-award winning documentary “Nine Innings from Ground Zero” and Hagan Fellow Ross Greenburg; and Rick Cerrone, former head of public relations for the New York Yankees.

In the school, there are 48 full-time, 1 half-time, and 55 adjunct faculty members. The school community benefits greatly from its proximity to New York City as well as Greenwich and Stamford, Conn., and is able to draw in business professionals of national repute who are both gifted teachers and practitioners. The faculty and practitioners capitalize on New York City as a resource and an extended classroom for students seeking to build their mastery in the disciplines of business. Close student-faculty relationships are a hallmark of the business school. A student-faculty ratio of 13 to 1 ensures personalized attention in and out of the classroom. A devoted full- and part-time staff of 21 supports the work of the faculty and students. Many staff members are Iona graduates, and their love of alma mater shapes their work on a daily basis.

Iona College lays claim to a growing global network of more than 40,000 alumni. Some of its most prominent graduates earned their degrees in the School of Business and are ardent supporters, returning to campus to teach or mentor, offering internships to students and full-time employment to graduates. Other Iona alumni earned degrees through the College’s School of Arts and Science but have built careers of significance in the corporate world. They, too, show their support of the College in meaningful ways, positively impacting the School of Business community.

For many years, the school has been known as the “Hagan School of Business” – which grew out of the name of its home, Hagan Hall, and its John G. Hagan Graduate School of Business Administration. However, so that it may be a naming opportunity for a generous benefactor, the College is phasing out the use of the Hagan name, though it will be maintained in some appropriate way in the new business facility and business school programs.

The Opportunity

The Dean is the academic leader and principal administrative officer of the School of Business and reports to the Provost and Senior Vice President of Academic Affairs. Reporting to the Dean are two associate deans, five directors, five managers of AACSB elements, five department chairs, and an executive assistant.

Primary Responsibilities

**Strategic Planning** – The Dean of the School of Business leads the mission- and vision-driven strategic planning for the school. In the faculty-guided process, the Dean identifies and judiciously allocates the necessary resources to ensure excellence in hiring, retention, teaching, and scholarship. The Dean actively engages internal and external stakeholders in all long-range planning. The Dean ensures that the strategic plan of the school is consonant with that of the College and works closely with other senior leaders to implement plans effectively and in a timely manner.

**Academic Programming** – The Dean leads the identification, development, innovation, approval, and implementation of new academic programs. Academic programs include graduate degree programs, advanced certificate programs, undergraduate majors, and undergraduate minors. The Dean also ensures continuous improvements to the existing portfolio of courses and programs.

**Faculty Selection and Development** – The Dean is responsible for the quality and staffing of the teaching faculty through recruitment, hiring, development, promotion, and retention programs and, where appropriate or necessary, separations as in the case of retirement, disability leave, or terminations. Together with the departmental chairs, program directors and associate deans, the Dean ensures the development of five-year hiring plans for enhanced continuity.

**Operating and Capital Budget Management** – The Dean is responsible for the school’s performance with respect to the operating and capital budgets. This responsibility includes planning for the evolving facilities and technology needs for the school. The Dean manages the Dean’s center budget and exercises oversight of each department and program possessing an independent budget.

**Extension of Accreditation** – The Dean oversees all of the school’s activities necessary to earn “Extension of Accreditation” from AACSB International. This responsibility also encompasses the school’s extension component for the College’s overarching accreditation by Middle States.

**Service to Iona College** – The Dean supports the College’s system of shared governance through participation in the following Standing Committees, Councils, and the President’s Cabinet: Rank, Tenure and Awards Committee; Academic Affairs Committee; Budget Committee; Honors Council; and College Council.

**Service to Students** – The Dean is expected to lead in service to both the graduate and undergraduate students of the school in securing internships, employment, and entry into follow-up professional schools or licensures. In addition, the Dean is expected to foster a welcoming, supportive, and inclusive environment for all students on campus.
Service to External Stakeholders and Constituents – The Dean is responsible for promulgating, sponsoring, and implementing programs that engage the school’s external stakeholders. Guest speaking opportunities, special event hosting, service on advisory boards, and leading site tours are all ways the Dean can partner with key constituents to further the aims of the school.

Current Opportunities and Challenges for the New Dean
With thanks to the generous gift of alumnus Robert V. LaPenta, the School of Business is entering a period of rich possibility. Major initiatives requiring dean leadership will include:

• Oversight of the redesign and construction of the new School of Business facility, which will nearly triple the building’s current footprint by its targeted opening in 2018;
• Preparation for and attainment of AACSB reaccreditation – slated for 2019;
• Significant faculty hiring – as approximately 47 percent of current full-time faculty are 65 or older, several retirements are likely on the horizon;
• Maintenance of strong and stable enrollments at the undergraduate and graduate levels;
• Growth in faculty scholarly output – an expectation of AACSB International; and
• Enhancement of the school’s regional and national reputation – though the impressive work of faculty, quality and innovation in academic programs, and engagement of key stakeholders in the life of the school.

Desired Skill Sets and Attributes

• An earned doctorate in a relevant field;
• Evidence of distinguished teaching, research activity, and service commitments that would merit appointment as a tenured faculty member;
• Demonstrated leadership, with a minimum of three years of management and administrative experience, ideally within an institution with a strong liberal arts focus;
• Experience with AACSB accreditation;
• A record of successful strategic planning and implementation;
• A history of supporting teaching and faculty scholarly activity/research;
• A demonstrated commitment to fostering diversity in its myriad forms;
• Experience serving as a catalyst for change and with change management;
• A proven track record of guiding collaborative interdisciplinary programs and partnerships;
• The ability to manage the changing higher education landscape;
• Successful budget management and oversight experience;
• Proven commitment to fundraising and external partnership development;
• Human resource experience including recruitment, hiring, and mentoring of qualified faculty and staff;
• Strong verbal, written and listening skills;
• Ability to work with senior leadership teams across the College; and
• Ability to enhance the school’s reputation regionally and nationally.

Application Process
Required application materials include a substantive letter of interest and a curriculum vitae. All application materials must be submitted electronically in Microsoft Word or PDF format to IonaBusinessDean@storbecksearch.com.

Assisting in this Search
We are assisted in this search by Ms. Julie Tea, Partner, and Ms. Beth McCarthy, Associate, of Storbeck/Pimentel & Associates, LP. For additional information please contact Ms. Tea or Ms. McCarthy at IonaBusinessDean@storbecksearch.com.

Iona College is committed to attracting and supporting a staff and faculty of women and men that fully represents the racial, ethnic and cultural diversity of the nation and our institution; as a result, we actively seek applications from individuals of all backgrounds and beliefs. We support inclusive excellence and are committed to creating a safe and welcoming community for all.