

# Graduates Follow-Up Study

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*Employment Placement and Graduate School Outcomes, 2013*

## Survey Methodology<sup>1</sup>

Each year, Iona College conducts an annual follow-up survey with recent graduates to measure post-graduate job placement and graduate school outcomes. For the past two years, the College administered the surveys online with an aggregate response rate of 24% (Table 1). The following summary reports results for the past two years for all completed surveys returned to Iona College within six months of their graduation. For the two-year “Totals” of all respondents, the sample of surveyed graduates is likely within +/- 5.1% of the total graduate population (95% confidence level). Note: In the tables, rows beginning with indentations (e.g., “Returned Surveys”) report statistics for a subset or breakout of the non-indented row above (“Graduates”).

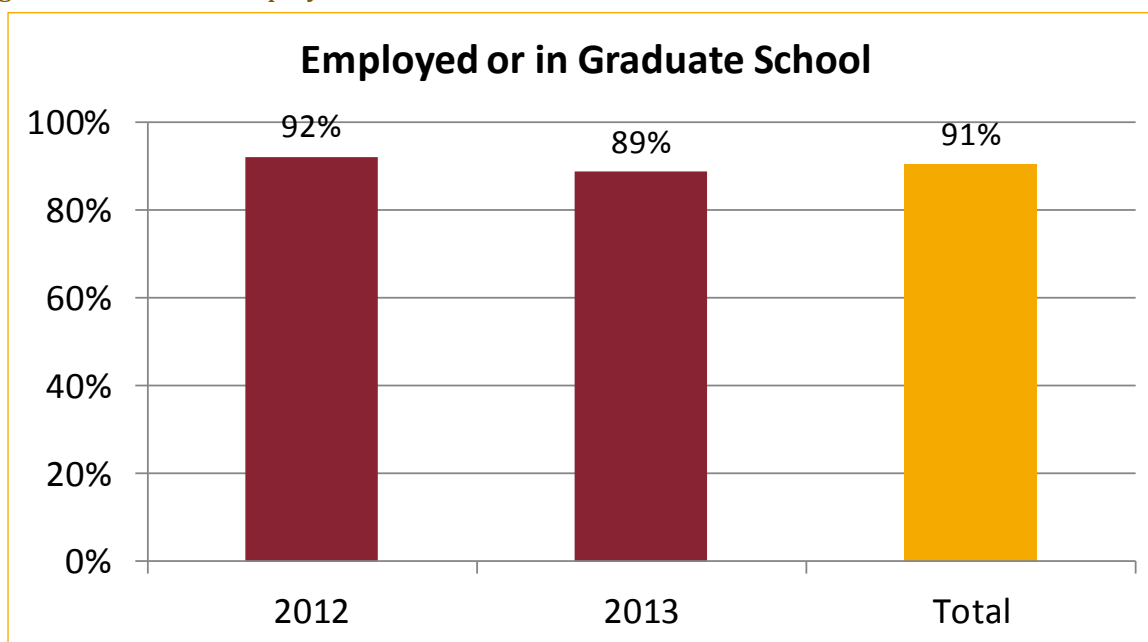
Table 1: Survey Response Rates

| Survey Participation | Graduation Year |      |       |
|----------------------|-----------------|------|-------|
|                      | 2012            | 2013 | Total |
| Graduates            | 517             | 675  | 1,192 |
| Responded            | 131             | 153  | 284   |
| Response Rate        | 25%             | 23%  | 24%   |

## Post-Graduation Employment and Education

In the past year, about nine-in-ten Iona graduates reported attending graduate school or finding employment within six months of graduation (Figure 1).

Figure 1: Combined Employment and Graduate School Placement



**2013 Highlight:** Although down slightly in the past year, Iona graduates’ outcomes have been relatively consistent in the past two years.

<sup>1</sup> Since 2012, Iona College administers the graduate outcomes study online via email invitations to recent graduates six months after commencement. Trend comparisons with prior survey years are not included.

## Graduate School Attendance

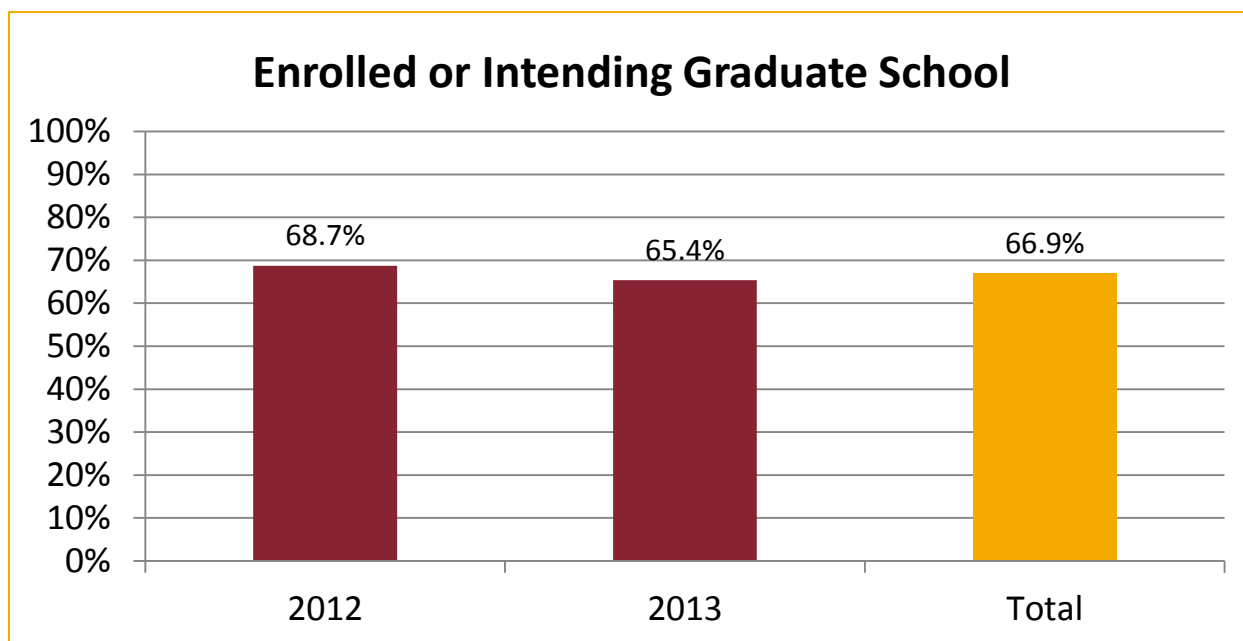
In the past year, more than one-third (35.9%) of recent Iona graduates went on to graduate school within six months of completing their Bachelor’s degree (Table 2). Another three-in-ten (29.4%) intend to enroll within five years. Overall, two-thirds (65.4%) of Iona College’s recent graduates attend or plan to attend graduate school after earning a baccalaureate degree. One quarter of former students (26.8%) are undecided about their graduate school plans and less than ten percent (7.8%) do not plan to attend.

Table 2: Graduate School Attendance and Intentions

| Graduate School Outcomes                  | Graduation Year |       |       |
|---|-----------------|-------|-------|
|   | 2012            | 2013  | Total |
| Number of Surveys                         | 131             | 153   | 284   |
| Enrolled or Intending Graduate School     | 68.7%           | 65.4% | 66.9% |
| Enrolled in Graduate Program              | 41.2%           | 35.9% | 38.4% |
| Full-time Graduate Student                | 32.1%           | 28.8% | 30.3% |
| Intend Graduate Program within Five Years | 27.5%           | 29.4% | 28.5% |
| Undecided                                 | 23.7%           | 26.8% | 25.4% |
| No Plans to Attend Graduate School        | 7.6%            | 7.8%  | 7.7%  |

**2013 Highlight:** In the past two years, almost one-in-three Iona graduates enroll full-time in graduate school immediately after earning a bachelor’s degrees.

Figure 2: Enrollment in or Intentions to Attend Graduate School (Combined)



## Employment Status

Among 2013 Iona graduates who sought full-time employment after college, three-in-four (74.8%) are employed full-time (Table 3). Around one-in-fourteen (7.5%) are employed part-time, while about one-in-twenty (4.7%) are engaged in a post-graduate internship. About one-in-nine recent (13.1%) graduates found themselves unemployed six months after completing their degree at Iona College.

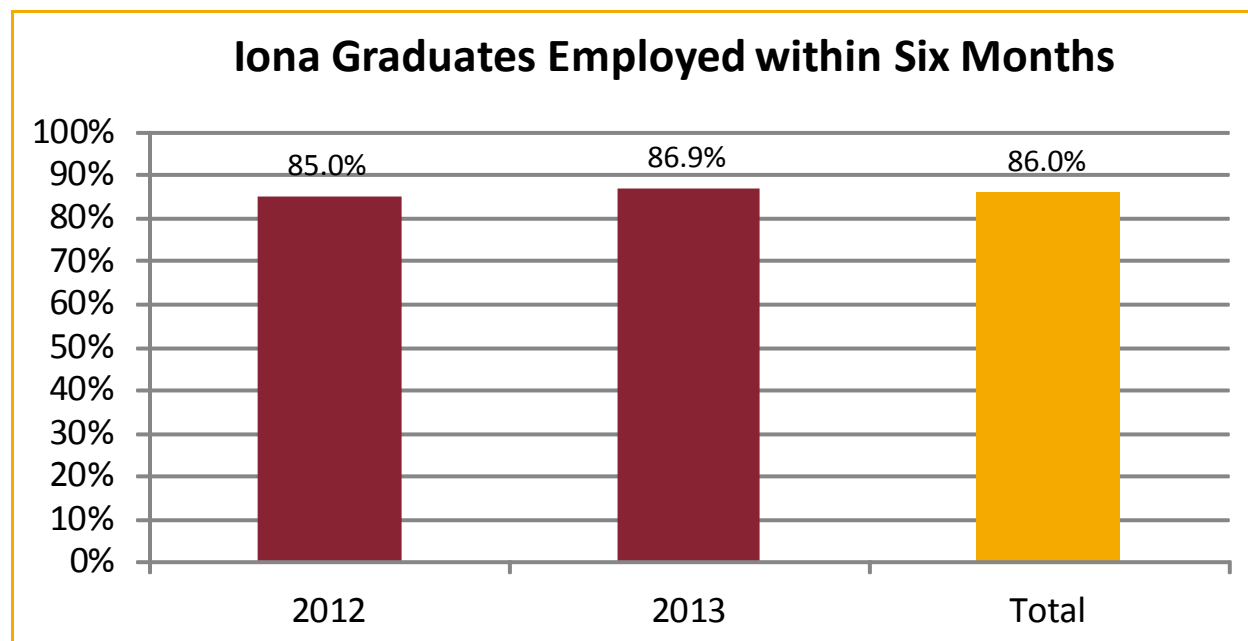
Table 3: Employment Status

| Employment Outcomes                            | Graduation Year |       |       |
|--|-----------------|-------|-------|
|  | 2012            | 2013  | Total |
| Excluding Graduates NOT Seeking FT Employment* |                 |       |       |
| Number of Surveys                              | 100             | 107   | 207   |
| Employed                                       | 85.0%           | 86.9% | 86.0% |
| Full-time                                      | 66.0%           | 74.8% | 70.5% |
| Part-time                                      | 12.0%           | 7.5%  | 9.7%  |
| Post-graduate Internship                       | 7.0%            | 4.7%  | 5.8%  |
| Unemployed, Seeking Employment                 | 15.0%           | 13.1% | 14.0% |

\*Students who indicate they are not seeking full-time employment are not included (2012 n = 31, 2013 n = 46).

**2013 Highlight:** During the past two years, seven-in-ten Iona graduates who searched for full-time employment found a full-time position within six months of graduation. Almost nine-in-ten are working in some capacity following graduation.

Figure 3: Iona Graduate Job Placement Excluding Those in Graduate School Full-time



## Employment Characteristics of Full-time Employed

For recent graduates who are employed full-time, nearly three-quarters (73.8%) report that their occupations are related to their field of study at Iona College. One-in-five (21.2%) report positions unrelated to their field of study, while one-in-twenty (5.0%) do not indicate.

While a higher percentage of Iona graduates reported finding full-time work, salaries among those who found full-time employment are down this year. Over the past two years, almost four-in-ten of Iona graduates report earning \$40,000 or more in their first full-time position.

In addition, Iona graduates were more successful finding jobs before graduation in 2013, up nearly ten percentage points at 43.8%.

Table 4: Characteristics of Full-time Employed Iona Graduates

| Employment Characteristics                  | Graduation Year |           |           |
|---|-----------------|-----------|-----------|
|   | 2012            | 2013      | Total     |
| <b>Full-time Employed Only</b>              |                 |           |           |
| Number of Surveys                           | 66              | 80        | 146       |
| <b>Employment Related to Field of Study</b> |                 |           |           |
| Yes   | 71.2%           | 73.8%     | 72.6%     |
| No  | 22.7%           | 21.2%     | 21.9%     |
| Not Reported                                | 6.1%            | 5.0%      | 5.5%      |
| <b>Salary Range</b>                         |                 |           |           |
| Under \$20,000                              | 6.1%            | 3.8%      | 4.8%      |
| \$20,000-\$24,999                           | 9.1%            | 8.8%      | 8.9%      |
| \$25,000-\$29,999                           | 6.1%            | 11.3%     | 8.9%      |
| \$30,000-\$34,999                           | 12.1%           | 17.5%     | 15.1%     |
| \$35,000-\$39,999                           | 9.1%            | 17.5%     | 13.7%     |
| \$40,000-\$44,999                           | 19.7%           | 11.3%     | 15.1%     |
| \$45,000-\$49,999                           | 10.6%           | 8.8%      | 9.6%      |
| \$50,000+                                   | 15.2%           | 13.8%     | 14.4%     |
| Not Reported                                | 12.1%           | 7.5%      | 9.6%      |
| Median (Grouped)                            | \$ 39,605       | \$ 36,429 | \$ 37,738 |
| <b>Search Duration</b>                      |                 |           |           |
| Prior to Graduation                         | 34.8%           | 43.8%     | 39.7%     |
| 3 Months or Less                            | 42.4%           | 35.0%     | 38.4%     |
| 6 Months or Less                            | 19.7%           | 18.8%     | 19.2%     |
| Over 6 Months                               | 1.5%            | 2.4%      | 2.1%      |
| Not Reported                                | 1.5%            | 0.0%      | 0.7%      |

**2013 Highlight:** The median reported salary by Iona graduates in the past two years is \$37,738, and compares to the average salaries by discipline reported by the National Association of Colleges and Employers (see NACE's [Executive Summary](#)).

## Iona Internship Opportunities

In recent years, nearly two-thirds (64.5%) of Iona graduates indicate they participated in one or more internships during their academic career at Iona College. Nearly half earned college credits from their internships while nearly one-third earned pay during their internships. An additional sixteen percent earned both pay and credit from internships (multiple internships possible). In the past year, about one quarter of Iona students' internships resulted in an offer for full-time employment, down from the previous year.

Table 5: Internship Participation and Outcomes

| Internship Participation and Outcomes            | Graduation Year |       |       |
|--|-----------------|-------|-------|
|  | 2012            | 2013  | Total |
| <b>Internships - All Respondents*</b>            |                 |       |       |
| Number of Surveys                                | 117             | 138   | 255   |
| <b>Former Participants</b>                       |                 |       |       |
| Yes  | 66.7%           | 64.5% | 65.5% |
| No   | 33.3%           | 35.5% | 34.5% |
| <b>Internship Outcomes - Former Interns Only</b> |                 |       |       |
| <b>Internship for Credit or Pay</b>              |                 |       |       |
| Number of Surveys                                | 78              | 89    | 167   |
| Credit Only                                      | 46.2%           | 49.4% | 47.9% |
| Pay Only   | 34.6%           | 24.7% | 29.3% |
| Credit and Pay                                   | 12.8%           | 19.1% | 16.2% |
| Other  | 5.1%            | 2.2%  | 3.6%  |
| Not Reported                                     | 1.3%            | 4.5%  | 3.0%  |
| <b>Internship Resulted In Offer</b>              |                 |       |       |
| Yes  | 34.6%           | 25.8% | 29.9% |
| No   | 61.5%           | 70.8% | 66.5% |
| Not Reported                                     | 3.8%            | 3.4%  | 3.6%  |

\* Excludes those who did not respond to internship participation question.

**2013 Highlight:** Over the past two years, the vast majority of Iona graduates who participated in an internship during their academic careers earned pay or credit for their internships. Internships resulted in offers for full-time employment in almost one-third of students' experiences.