

2016 Report

Employment and Graduate School Placement

*From the Annual Follow-Up Study of
Iona Bachelor Degree Graduates*

Survey Methodology¹

Each year, Iona College conducts an annual follow-up survey with recent graduates to measure post-graduate job placement and graduate school outcomes six months after graduation. Since the class of 2012, the College administered the surveys online with an aggregate response rate of ~25% from online surveys. In 2014 and 2016, Iona followed up the online invitation with phone surveys, increasing the total response rate for those classes to above 40%. For the three-year “Total” for all respondents, the sample of surveyed graduates (n = 707) is likely within +/- 3.0% of the total baccalaureate graduate population from the past three years (N = 2075; 95% confidence level).

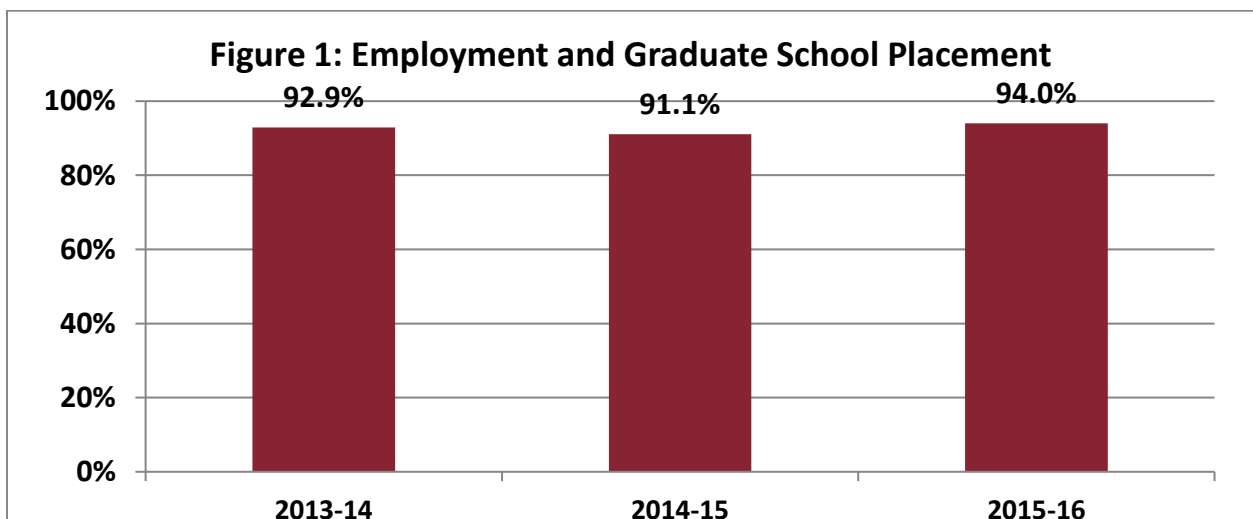
Table 1: Survey Response Rates

	Academic Year of Graduation			
	2013-14	2014-15	2015-16	Total
Total Graduates	735	722	618	2075
Valid Contact Information	735	519	618	1872
Completed Survey (Total)	326	128	253	707
Online	184	128	110	422
Phone	142	--	143	285
Response Rate (Total Grads)	44.4%	17.7%	40.9%	34.1%
Response Rate (Valid Contacts)	44.4%	24.7%	40.9%	37.8%

Note: Rows beginning with indentations (e.g., “Online”) are a subset of the non-indented row above (“Completed Survey”).

Post-Graduation Employment and Education

During the most recent three years, more than nine-in-ten Iona graduates reported attending graduate school or finding employment within six months of graduation (Figure 1).



2016 Highlight: Iona College consistently places its graduating seniors in employment or in graduate school upon completing a degree.

¹ Iona College improved the administration and data collection for its recent graduates in recent years. Results are not comparable with prior reports.

Graduate School Attendance

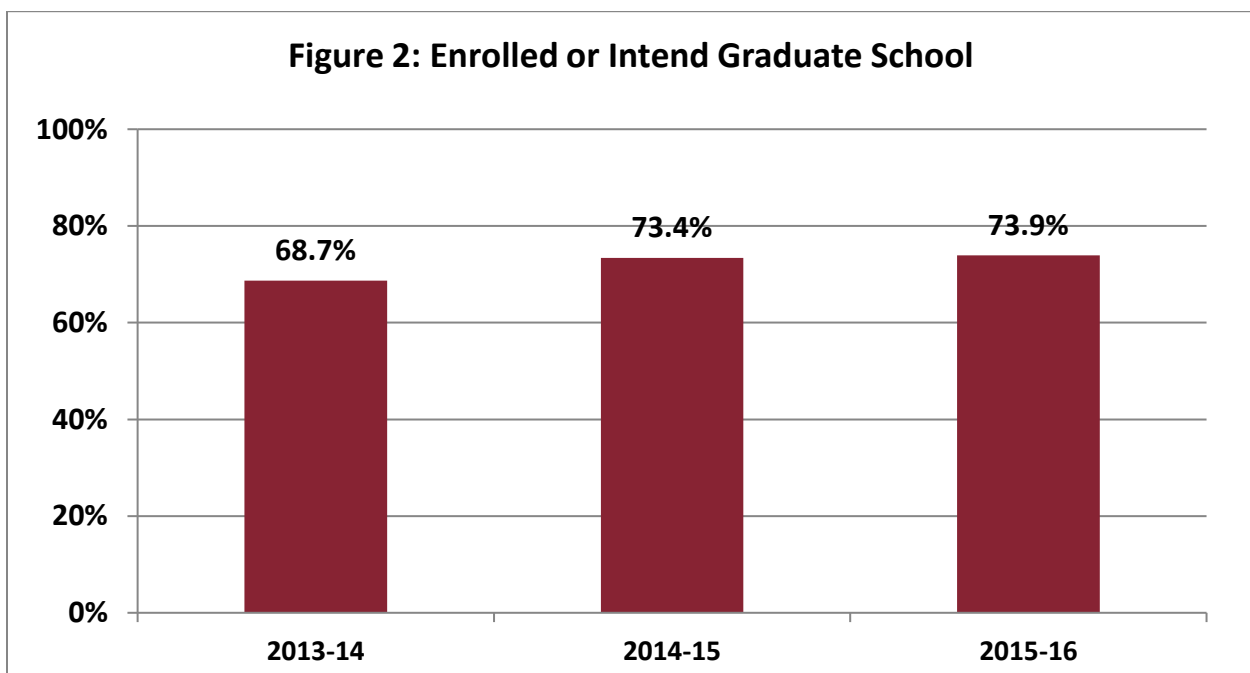
During the past three years, approximately one-third of recent Iona graduates immediately went on to graduate school within six months of completing their Bachelor's degree (Table 2). Another third intend to enroll within five years. Overall, more than two-thirds of Iona College's recent graduates attend or plan to attend graduate school after earning a baccalaureate degree.

About one in five former students are undecided about further school and less than ten percent do not plan to attend.

Table 2: Graduate School Attendance and Intentions

	Academic Year of Graduation		
	2013-14	2014-15	2015-16
Enrolled or Intend Grad School	68.7%	73.4%	73.9%
Enrolled in Grad Program	31.3%	39.8%	34.8%
Full-time Student	25.5%	35.9%	28.1%
Intend Grad Program within 5 Years	37.4%	33.6%	39.1%
Undecided	22.1%	21.1%	19.0%
No Plans To Attend	9.2%	5.5%	7.1%
Responses (n)	326	128	253

2016 Highlight: In the past year, one-in-three Iona graduates reported enrolling in graduate school immediately after earning a bachelor's degree.



Employment Status

Among 2016 Iona graduates who sought full-time employment after college, almost three-fourths (73.5%) reported being employed full-time on the six month follow-up survey (Table 3). Six months after graduation, another one-in-five graduates (19.9%) are employed part-time. About 7% of graduates found themselves unemployed six months after completing their degree at Iona College, although 27.3% of the unemployed graduates were attending graduate school.

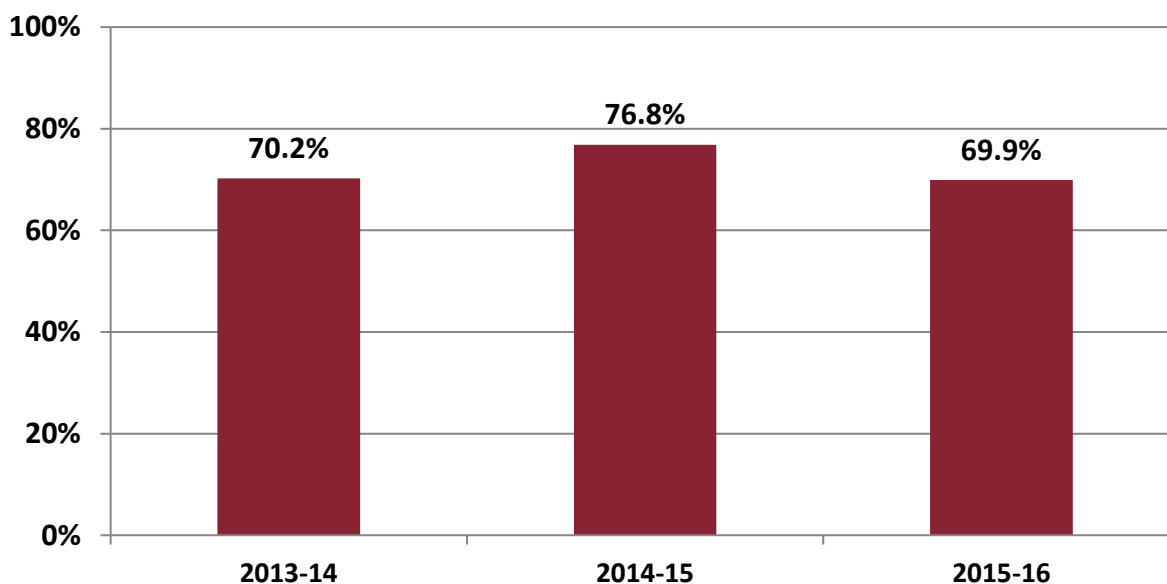
Table 3: Employment Status

	Academic Year of Graduation		
	2013-14	2014-15	2015-16
Employed	89.8%	85.3%	93.4%
Full-time	68.4%	67.6%	73.5%
Part-time	17.7%	17.6%	19.9%
Unemployed Seeking Full-time	10.2%	14.7%	6.7%
Seeking Full-time Employment (n)	266	102	181

*Students who indicate they are not seeking full-time employment are not included.

2016 Highlight: In 2016, almost three-quarters of Iona graduates who searched for full-time employment found a full-time position within six months of graduation. In addition, 70% of the graduates who found full-time work accepted a position related to their field of study.

Figure 3: Found Full-time Employment in Field of Study



Employment Characteristics of Full-time Employed

For recent graduates who are employed full-time, over two-in-five complete a successful job search before graduation (40.6%). Over another one-third (41.4%) accepted a full-time job offer within 3 months of graduation. Most successful searches do not take longer than 6 months.

Many Iona College graduates receive salary offers over \$35,000 per year (Table 4). In 2016, nearly thirty percent of graduates reported accepting job offers for positions paying \$50,000 or more.

Table 4: Characteristics of Full-time Employed Iona Graduates

	Academic Year of Graduation		
	2013-14	2014-15	2015-16
Prior to Graduation	37.2%	42.0%	40.6%
3 Months or Less	41.4%	34.8%	41.4%
4 to 6 Months	16.8%	20.3%	14.3%
Over 6 Months	4.7%	2.9%	3.8%
Reported Search Duration (n)	191	69	133
Under \$20,000	12.6%	9.8%	10.3%
\$20,000-\$24,999	4.2%	4.9%	6.8%
\$25,000-\$29,999	4.8%	9.8%	6.8%
\$30,000-\$34,999	16.8%	18.0%	10.3%
\$35,000-\$39,999	10.2%	13.1%	12.0%
\$40,000-\$44,999	14.4%	9.8%	13.7%
\$45,000-\$49,999	16.2%	13.1%	12.0%
\$50,000+	19.2%	21.3%	28.2%
Median Salary (Grouped)	\$40,183	\$37,500	\$42,500
Reported Salary at Time of Hire (n)	167	61	117

Iona Internship Opportunities

In 2016, more than two-thirds of graduates (68.5%) indicate they participated in an internship during their academic career at Iona College.

Of those that held an internship, about half (56.5%) gained job experience from one position and half from two or more internship opportunities. About half of students participated in for-credit internships, while one-in-three held for-pay internships.

Table 5: Internship Participation and Outcomes

	Academic Year of Graduation		
	2013-14	2014-15	2015-16
Yes	59.7%	73.2%	68.5%
No	40.3%	26.8%	31.5%
Reported Internship History (n)	320	123	248
One	51.6%	46.6%	56.5%
Two	29.3%	31.1%	27.1%
Three or more	19.1%	22.2%	14.7%
Credit Only	52.4%	47.8%	47.1%
Pay Only	24.1%	36.7%	35.3%
Credit and Pay	17.3%	5.6%	11.2%
Other	4.7%	7.8%	4.0%
Not Reported	1.6%	2.2%	2.4%
Received FT Offer from Internship	30.1%	26.7%	37.6%
Held an Internship in College (n)*	191	90	170

* Responses to individual questions on internship characteristics may vary.

2016 Highlight: In the past year, the vast majority of Iona graduates who participated in an internship during their academic careers earned pay or credit for their internships. Internships resulted in offers for full-time employment in over one-third of students' experiences.