

DEPARTMENT OF MARKETING AND INTERNATIONAL BUSINESS

Hagan School of Business

MKT465 – Marketing Internship Course

Application 2017-18

Directions to student: Type or print your answers to the questions in Part I. After you have completed Part I (with attached resume), give it to a member of the Marketing Faculty who knows you well enough to recommend you by answering the questions in Part II. Ask him or her to return the completed form to Dr. Rozensher, Marketing Internship Coordinator. The completed application must be received in the **fall for spring internship; spring for summer internship; or summer for fall internship.**

Part I. (To be completed by student applicant)

Internship application for: ___ Fall ___ Spring ___ Summer semester of _____ (Year)

1. Name: _____

2. Address during school year:

3. Telephone number during school year: _____ e-mail _____

4. Permanent address (if different from above):

5. Permanent telephone (if different from above): _____

6. Major: _____ Minor (if any): _____ Cum GPA _____

7. Expected date of graduation: Month _____ Year _____ Student ID# _____

8. Work experience--either **attach your resume** or on a separate sheet of paper, list in reverse chronological order, the dates of any past employment, the number of hours worked per week, the name and address of your employer(s) and a brief description of the work you did.

9. Why do you want to become an intern?

10. Have you already located an internship position, or are you in the process of finding one through friends, relatives or other contacts? If so, please describe it here:

11. If we will be helping you to find an internship, please list your preferences, if any, regarding field or industry (e.g., sports and event marketing, retailing, promotion, direct marketing, etc.) and geographical location (e.g., NYC, Westchester, CT, NJ).

Part II Faculty Recommendation

(To be completed by member of Marketing faculty, who will return it to Dr. Rozensher.)

1. Faculty member name: _____

2. How long have you known this applicant: _____

3. How would you rate this applicant on each of the following?

	<u>Above Average</u>	<u>Average</u>	<u>Below Average</u>	<u>Don't Know</u>
a. Oral skills	_____	_____	_____	_____
b. Writing ability	_____	_____	_____	_____
c. Analytical ability	_____	_____	_____	_____
d. Ability to get along with others	_____	_____	_____	_____
e. Ability to work independently	_____	_____	_____	_____
f. Ability to follow directions	_____	_____	_____	_____
g. General Appearance	_____	_____	_____	_____

4. Do you recommend this applicant for the internship program?

____ Strongly Recommend ____ Recommend ____ Do not recommend

Please explain:

5. Do you want the information that you have provided above to remain confidential?

____ Yes ____ No

Signature: _____

Date _____